

INTRODUCING

THE FAIRFIELD COUNTY EVENING GAZETTE

Our New Monthly Magazine
Distributed Throughout Fairfield County

**Reach thousands of local readers for pennies per reader
in the region's newest magazine**

THE FAIRFIELD COUNTY
EVENING GAZETTE

Published Monthly and Distributed Free at Hundreds of Outlets Throughout Fairfield County

January 2024

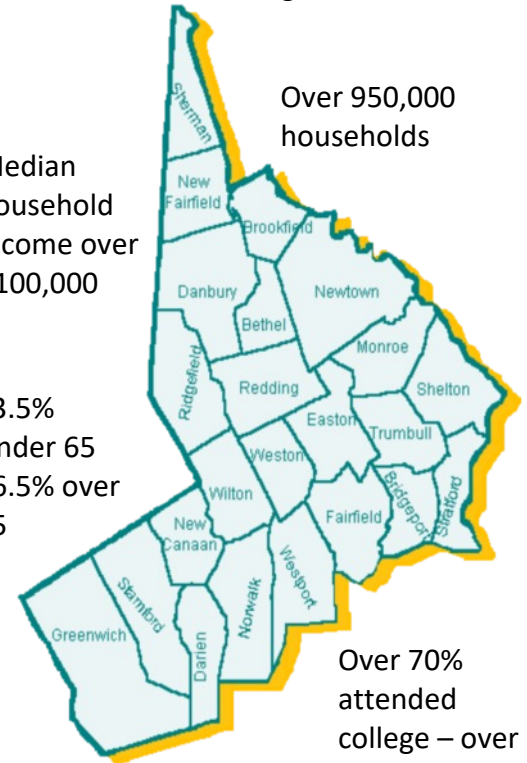
FREE
Flag, Lake, Coo
Star, app for additional cover

Berhel ♦ Bridgeport ♦ Brookfield ♦ Cos Cob ♦ Danbury ♦ Darien ♦ Easton ♦ Fairfield ♦ Georgestown
Greenwich ♦ Monroe ♦ New Canaan ♦ New Fairfield ♦ Newtown
Norwalk ♦ Old Greenwich ♦ Redding ♦ Ridgefield ♦ Riverside ♦ Sandy Hook ♦ Shelton ♦ Sherman
Southport ♦ Stratford ♦ Trumbull ♦ Weston ♦ Westport ♦ Wilton

~ Inside This Issue ~

Arts, At Home, Dining, Fiction, Giving, Humor, Shopping,
Things To Do and much, much more!

Fairfield County boasts 23 communities with the most desirable demographics in the region.



Over 950,000 households

Median household income over \$100,000

83.5% Under 65
16.5% over 65

Over 70% attended college – over 22% hold an advanced degree

Over 54% are employed in IT, Finance, Insurance, Education, Healthcare or Professional Service

Source: 2020 US Census

Our Rates

Ad Size	Cols	Inches	1x	6x	12x
Full Page	4	10	\$1,500	\$1,350	\$1,200
Half Page	4	5	\$825	\$750	\$660
Qtr Page	2	5	\$450	\$400	\$350
8th Page	2	2.5	\$250	\$225	\$200

Our Rates For Community Gazette Advertisers

Ad Size	1x	6x	12x
Full Page	\$750	\$675	\$600
Half Page	\$400	\$375	\$325
Qtr Page	\$225	\$200	\$175
8th Page	\$125	\$115	\$100

Please Note:

- Rates include process color
- Rates require prepayment
- Late payments may lose discount
- Community Gazette customers must be on 52 week program to earn 25% discount
- Qualifying ads must be Double or larger size

Community Gazette weekly newspaper advertisers can earn up to a 50% discount!